

# EPSON INDONESIA

Smart City

Surabaya, 13 June 2023

HUT ABRIYADI

Corporate and Government Sales

PT Epson Indonesia

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EPSON

# Agenda

1. History
2. Epson Printer Our Product
3. How Printer architecture used
4. After Sales Printer
5. Proud to use domestic product

# History

# History

Epson remains committed to creating products and services that exceed customer expectations and that change the world.

**Early period**

**Integrity and Effort**

Watch and printer technology development

**Expansion period**

**Creativity and Challenge**

Diversification of products and businesses derived from watch and timekeeping technologies\*<sup>1</sup>

**Strengthening business structure**

**Integrity and Effort & Creativity and Challenge**

Meet customer expectations and become indispensable

\*<sup>1</sup> Crystal devices, printers, LCD panels



- 1942 Daiwa Kogyo Ltd., the predecessor of Seiko Epson 
- 1975 The Epson brand was established,
- 1989 Established the Epson Management Philosophy

- 1992 CFCs were eliminated from our production Processes in Japan. Epson, winner of the Stratospheric Ozone Layer Protection Award. 
- 2004 Joined the UN Global Compact
- 2005 The "Exceed Your Vision" global tagline

- 2008 Established Environmental Vision 2050
- 2012 Elected an outsider director
- 2016 Transitioned to a company with an audit & supervisory committee
- 2018 SBTi approved Epson's GHG reduction targets
- 2019 Epson signals approval of TCFD recommendations
- 2021 Revised Environmental Vision 2050

# EPSON GLOBAL NETWORK



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# EPSON REGIONAL MANUFACTURING SITES



Epson Precision (Philippines)

No. of Employees: Close to 18,000

Products Manufactured:  
Inkjet Printers, Projectors,  
Smart Glasses

PT. Indonesia Epson Industry

No. of Employees: About 12,000

Products Manufactured:  
Inkjet printers, SIDM

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# EPSON'S TECHNOLOGY

Efficient, compact and precise technology

PrecisionCore  
Micro-thin Print Chip

Actuator Technology

3LCD Liquid Crystal Panels

Optical Control Technology

Force Sensor

Sensing Technology



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# PT EPSON INDONESIA (EIN)



Established : **1 October 2000**  
Shareholders : **98% Epson Singapore, Pte. Ltd., 2% ETH, subsidiary of SEC**  
Headquarter : **Cibis Tower 9, Cibis Business Park, Jalan T.B. Simatupang No. 2, Jakarta**

Number of Employees : **207 pax (as of Nov 2022)**



Epson Original Ink Tank System



# Epson Our Printer Product

# Epson Printer our Products

EPSON

Printer Document



Printer Technical Drawing



Printer POS



Printer Multifungsi



# Technical & Design Printing

# Design Printing Requirement

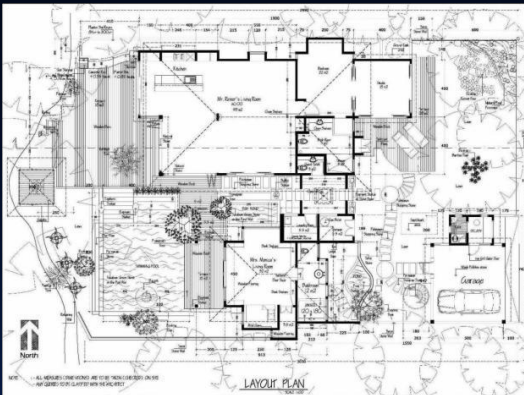
## Major Printing application in Architecture



Architecture Design



Interior Design



Layout Plan



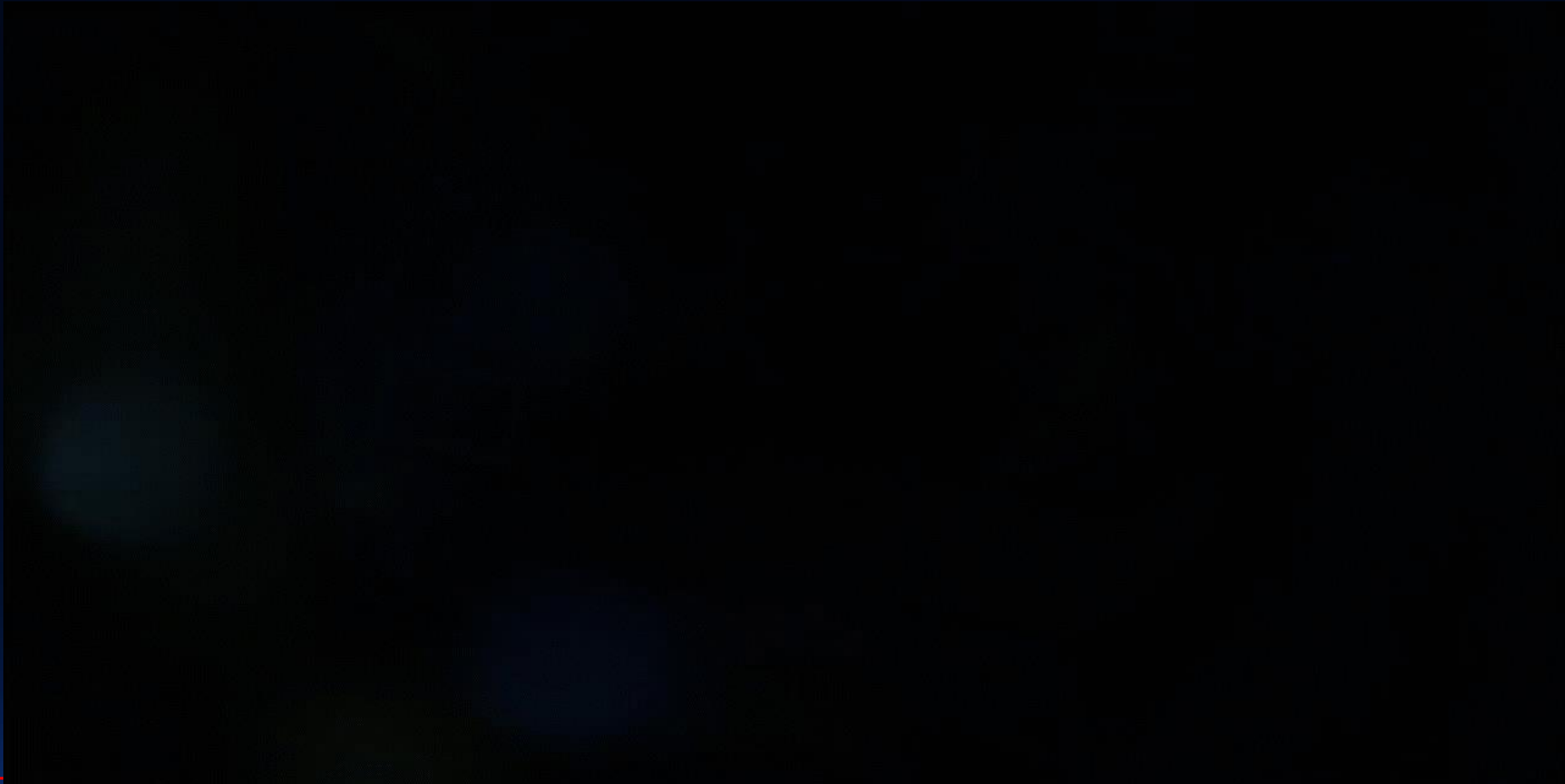
Engineering Drawing

### Required :

- Detail
- Accurate
- Color
- Print Size
- Compact Machine

# Printer T-Series for architecture



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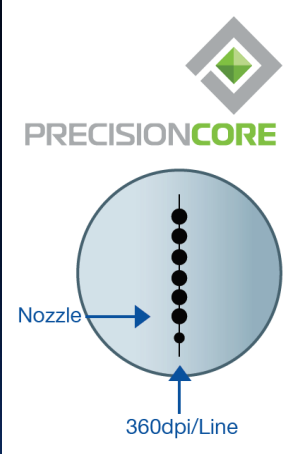
# NEW DESIGN PRINT HEAD TECHNOLOGY

- PrecisionCore printhead with Variable Size Dot Technology™
  - ✓ Ultra-precise control of dot size, shape and placements for superior print quality
  - ✓ Symmetrical colour arrangement gives high print quality and printing speed

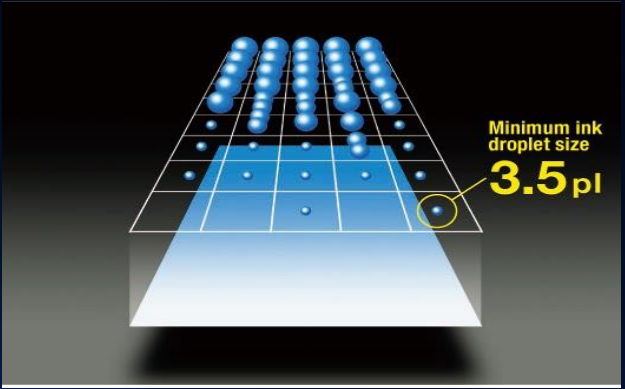
1" Head	1.3" Head
	
SC-T3200/5200	SC-T3100/5100/3400/5400



400 Nozzles  
1.33"



PRECISIONCORE  
Nozzle  
360dpi/Line



Minimum ink droplet size  
**3.5 pl**

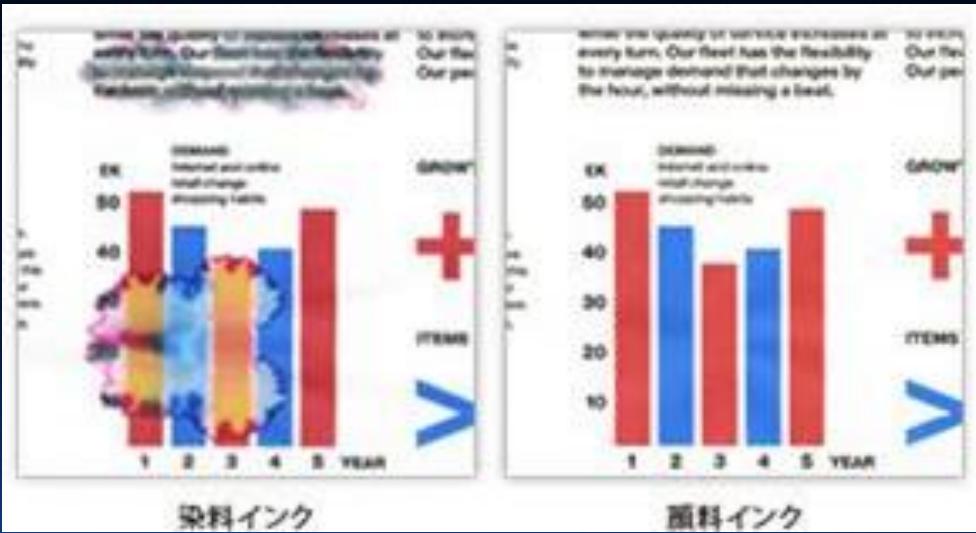
**PrecisionCore Technology**

# HIGH DURABILITY INK TECHNOLOGY



## Pigment Ink – EPSON Ultra CHROME XD2\*

- **Better weather resistance**, less water bleeding.
- Especially good for construction site and posters.
- **Better light fastness** than dye ink.
- **Durable and Long Lasting**, until 200 years (color) and 400 years (B/W)
- **Sharper Line Details**



Dye Ink

Pigment Ink

# Printer T-Series for architecture

## ➤ USER FRIENDLY DESIGN

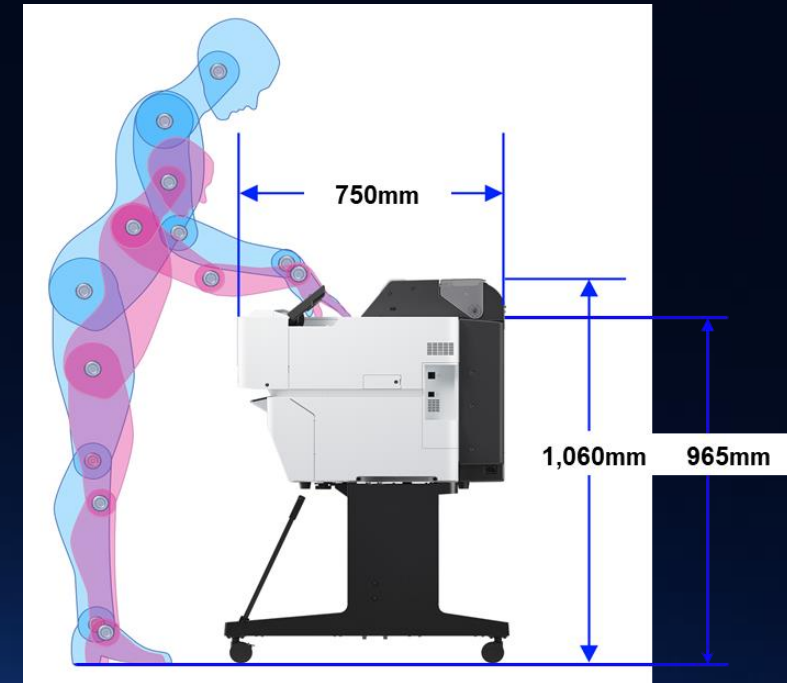
Epson SureColor T-Series is Sleek and minimally designed, comfortable size that fits into tight workspace and easy to operate with ergonomic design

## ➤ EASY TO NAVIGATE

Epson SureColor T-Series big panel for setting printer

## ➤ ADVANCE SETTING FOR MEDIA

Epson SureColor T-Series Simple setup the paper at printer





# FLEXIBLE CONNECTION

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## Equipped with Wireless & WiFi Direct for flexible connection

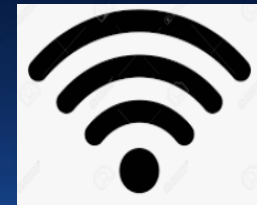
- WIFI DIRECT FUNCTION\*
  - Allows device to connect directly to the printer without Router
- WIRELESS PRINTING\*
  - Direct wireless printing from apple devices through apple Air Print, without installing driver



USB direct print



WIFI DIRECT



WIRELESS



# LINE UP T-SERIES PRODUCT

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## 24" Desktop



SureColor T3130N



SureColor T3130



SureColor T3130X

## 24" Wide



SureColor T3270



SureColor T3435

## 36" Wide



SureColor T5435



SureColor T5430M



SureColor T5130



SureColor T5270D



SureColor T5270

## 44" Wide



SureColor T7270D



SureColor T7270

- \*N : No Stand
- \*M : Multifunction (Print, Scan, Copy)
- \*X : Ecotank / Ink Tank (ink bottle)
- \*D : Dual Roll Paper

# After Sales Product

# T-SERIES PRINTER WARRANTY

MODEL	SC-T3130X /T3270 SC-T5270/D SC-T7270/D	SC-T3130/N/T3130M SC-T5130/M/T3430/5430/5430M
WARRANTY	1 YEAR	3 YEAR
ONSITE SUPPORT	YES RADIUS 30 KM From Epson Service Center	
DAYS OPERATION	Monday – Friday (08:30 – 17:00)	
COVERAGE	Main Unit Printer & Genuine Accessories	
EXTENDED Warranty	Available 1 Std + 4 Years Extra Warranty	Available 3 Std + 2 Years Extra Warranty
	Can be purchased at any time while still under an Epson Preferred Limited Warranty	

# Epson Indonesia Service Coverage

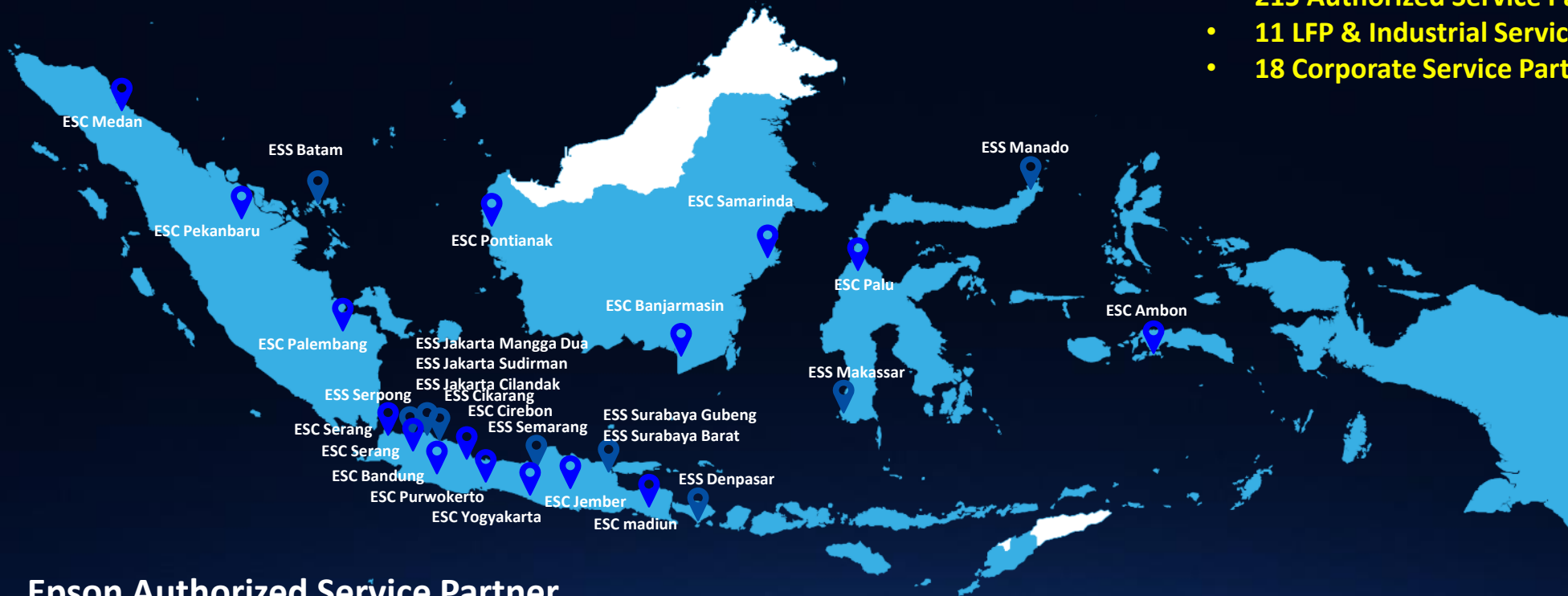
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**14** EPSON SALES AND SERVICE

**14** EPSON SERVICE CENTER

**222** BIJ AUTHORIZED SERVICE PARTNER

- 215 Authorized Service Partner (EASP)
- 11 LFP & Industrial Service Partner
- 18 Corporate Service Partner (CSP)



## Epson Authorized Service Partner

Abepura, Balikpapan, Aceh, Bandar Lampung, Bandung, Banjarmasin, Banjar, Batam, Baubau, Bekasi, Bogor, Bone, Bukittinggi, Ciamis, Cianjur, Cilegon, Cirebon, Denpasar, Depok, Dumai, Flores, Garut, Gorontalo, Jakarta, Jambi, Jombang, Jember, Jepara, Kediri, Kendari, Ketapang, Kotamabagu, Kupang, Kuningan, Lombok, Luwuk Banggai, Madiun, Magelang, Majalengka, Makassar, Malang, Manado, Mataram, Medan, Padang, Palangkaraya, Pangkalan Bun, Palembang, Palopo, Palu, Pamekasan, Pekanbaru, Pontianak, Purwakarta, Purwokerto, Samarinda, Sampit, Sengkang, Sidoarjo, Singkawang, Sintang, Solo, Sorong, Subang, Sukabumi, Surabaya, Tanjung Pinang, Tarakan, Tasikmalaya, Tegal, Ternate, Yogyakarta

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For more info : <https://www.epson.co.id/Support/ServiceCenterLocator>

**Proud to use domestic product ( TKDN and PDN )**

# PRINTER MADE IN INDONESIA

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All Business Inkjet Printer & T-Series are Designed and Made in Indonesia



## PT. Indonesia Epson Industry

Kawasan EJIP Industrial Park Lot 4E  
Jl. Cisokan Raya, Sukaresmi, Cikarang Selatan  
Bekasi, Jawa Barat 17550

# TKDN Update

EPSON

- TKDN certification for 14 SKU was officially issued on 20<sup>th</sup> Dec. Already updated the TKDN value on E-Katalog.

The screenshot shows the P3DN website interface. At the top, there's a navigation bar with links like HOME, SERTIFIKAT, REKAPITULASI, FAQ, REGULASI, VIDEO, and REFERENSI. Below this is a table with columns: Jenis Produk, Merk dan Tipe, Spesifikasi, Standard, and TKDN. The table lists several Epson printer models. Below the table, there's a grid of product cards for different printer models, each with an image, a title, and key specifications like TKDN(%) and BMP.

Jenis Produk	Merk dan Tipe	Spesifikasi	Standard	TKDN
Multifunction Inkjet Printer	EPSON EPSON EcoTank L15150	A3 Wi-Fi Duplex All-in-One Ink Tank Printer. Print speed of up to 25.0 ipm. Prints up to A3+ (for simplex). Automatic duplex printing. Ultra-high page yield of 7,500 pages (black) and 6,000 pages (colour). Wi-Fi, Wi-Fi Direct, Ethernet. Epson Connect (Epson iPrint, Epson Email Print and Remote Print Driver, Scan to Cloud)	-	26.53%
Multifunction Inkjet Printer	EPSON EPSON EcoTank L15160	A3 Wi-Fi Duplex All-in-One Ink Tank Printer. Print speed of up to 25.0 ipm. Prints up to A3+ (for simplex). Automatic duplex printing. Ultra-high page yield of 7,500 pages (black) and 6,000 pages (colour). Wi-Fi, Wi-Fi Direct, Ethernet. Epson Connect (Epson iPrint, Epson Email Print and Remote Print Driver, Scan to Cloud)	-	27.62%
Multifunction Inkjet Printer	EPSON EPSON EcoTank L15180			
Multifunction Inkjet Printer	EPSON Epson EcoTank Monochrome M15140			
Multifunction Inkjet Printer	EPSON EPSON EcoTank			

This block shows a detailed view of the Epson EcoTank L15150 printer. Below the image, there's a callout box with a red border containing the following information:

- epson EcoTank L15150 A3 Wi-Fi Duplex All-in-O...
- PT Epson Indonesia
- TKDN(%) : 26.53**
- BMP : 10.95**
- TKDN + BMP : 37.48**
- IDR 17,995,000.00



# TKDN Product Update

TKDN value for 14 SKU out of 42 SKU have been fixed as below

Model	Category	TKDN	BMP	TKDN + BMP Total
WF-C579R	Printer	20.68%	10.95%	31.63%
L15150		26.53%		37.48%
L15160		27.62%		38.57%
L15180		27.43%		38.38%
M15140		37.01%		47.96%
M15180		34.12%		45.07%
DS-1630	Scanner	34.84%		45.79%
DS-730N		36.00%		46.95%
ES-580W		32.11%		43.06%
DS-530II		33.04%		43.99%
DS-570WII		32.32%		43.27%
DS-770II		33.09%		44.04%
DS-870		22.14%		33.05%
DS-970		22.14%		33.09%

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## Epson Manufacturers in Indonesia



**PT Indonesia Epson Industry  
EJIP - Cikarang**



**PT Epson Batam  
Batamindo Industrial Park**

## Management Philosophy

Epson aspires to be an indispensable company, trusted throughout the world for our commitment to openness, customer satisfaction and sustainability.

We respect individuality while promoting teamwork, and are committed to delivering unique value through innovative and creative solutions.

## EXCEED YOUR VISION

As Epson employees, we always strive to exceed our own vision, and to produce results that bring surprise and delight to our customers.

**THANK YOU!**

**EPSON**

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